

Education Overview



Engage Responsibly is an educational initiative aimed at reducing online hate through education for small to medium-sized businesses (SMBs) and consumers. Our goal is to foster understanding and inspire action that significantly diminishes hate online, creating a safer digital environment for all. Engage Responsibly's educational resources cover the prevalence of online hate, its connection to real-world incidents, and actionable steps that businesses and individuals can take. This includes reporting online hate, utilizing counterspeech effectively, and safeguarding their online presence using user-friendly and cost-free tools.

We are proud to partner with the Better Business Bureau (BBB®) to extend the reach of these resources to SMBs. SMBs play a crucial role in reducing online hate as they often hold leadership positions within the communities they serve. It is important for our online communities to reflect the values and norms upheld by SMBs in their offline communities. By taking a stand against online hate, SMBs can make a positive impact on their customers, potential customers, and community members.

Engage Responsibly Education Resources Include:



Education Videos

Available in English and Spanish with closed captioning. Each module is approximately three minutes, with the full curriculum taking less than 50 minutes to watch.



Resource Library

Curated resources, including studies and how to get support if affected by online hate.



Tools to Act

Easy-to-use, no-cost tools to stop hate.

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Engage Responsibly Education:

Education Module	Description	Education Module	Description
<p>What is Online Hate Speech?</p> <p>#ENGAGE #RESPONSIBLY</p>	<p><u>Introduction to Online Hate</u></p> <p>Discover the reality of online hate and its impact on digital communities. Explore its nature, consequences, and effective solutions to address and diminish its harmful presence.</p>	<p>Protect your online presence</p> <p>#ENGAGE #RESPONSIBLY</p>	<p><u>Protect Your Online Presence</u></p> <p>Reduce online hate by empowering yourself! Explore vital strategies to protect yourself and minimize its impact. Safeguard your online presence and foster a safer digital environment.</p>
<p>Impact of Online Hate Speech</p> <p>#ENGAGE #RESPONSIBLY</p>	<p><u>Impact of Online Hate</u></p> <p>Uncover the harmful impact of online hate on individuals, businesses, and society. Realize the urgent need for a secure, inclusive digital space by exposing its devastating consequences.</p>	<p>Basics of Counterspeech</p> <p>#ENGAGE #RESPONSIBLY</p>	<p><u>Basics of Counterspeech</u></p> <p>Discover how to counter online hate effectively. Learn what counterspeech is and gain a framework to use when facing hate directed at you or in conversations you encounter.</p>
<p>The Case for Taking Action</p> <p>#ENGAGE #RESPONSIBLY</p>	<p><u>The Case to Engage Responsibly</u></p> <p>Your influence matters! Understand why it's vital for everyone to reduce online hate, even if you haven't experienced it personally.</p>	<p>Best Practices in Counterspeech</p> <p>#ENGAGE #RESPONSIBLY</p>	<p><u>Best Practices in Counterspeech</u></p> <p>Explore expert tips on effectively engaging in counterspeech to reduce online hate. Take your stand against online hate with confidence and make a positive impact.</p>
<p>Ways to Declare Support for #EngageResponsibly</p> <p>#ENGAGE #RESPONSIBLY</p>	<p><u>Ways to Support Engage Responsibly</u></p> <p>Learn to support Engage Responsibly, reduce online hate, and nurture kinder online communities. Take actionable steps towards a safer, inclusive digital world.</p>		

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Platform Tools and Education:



Report Online Hate

Learn how to report online hate effectively across platforms! Discover why direct reporting to platforms is crucial and access Engage Responsibly's educational resources to simplify the process. Below you will find specific details on reporting hate on different platforms. Take a stand against online hate today!



How to Report Hate on Facebook



How to Report Hate on Instagram



How to Report Hate on LinkedIn



How to Report Hate on Pinterest



How to Report Hate on Snapchat



How to Report Hate on Twitch



How to Report Hate on YouTube



How to Report Hate on TikTok