Education Overview





Engage Responsibly is an educational initiative aimed at reducing online hate through education for small to medium-sized businesses (SMBs) and consumers. Our goal is to foster understanding and inspire action that significantly diminishes hate online, creating a safer digital environment for all. Engage Responsibly's educational resources cover the prevalence of online hate, its connection to real-world incidents, and actionable steps that businesses and individuals can take. This includes reporting online hate, utilizing counterspeech effectively, and safeguarding their online presence using user-friendly and cost-free tools.

We are proud to partner with the Better Business Bureau (BBB[®]) to extend the reach of these resources to SMBs. SMBs play a crucial role in reducing online hate as they often hold leadership positions within the communities they serve. It is important for our online communities to reflect the values and norms upheld by SMBs in their offline communities. By taking a stand against online hate, SMBs can make a positive impact on their customers, potential customers, and community members.

Engage Responsibly Education Resources Include:



Education Videos

Available in English and Spanish with closed captioning. Each module is approximately three minutes, with the full curriculum taking less than 50 minutes to watch.



Resource Library

Curated resources, including studies and how to get support if affected by online hate.

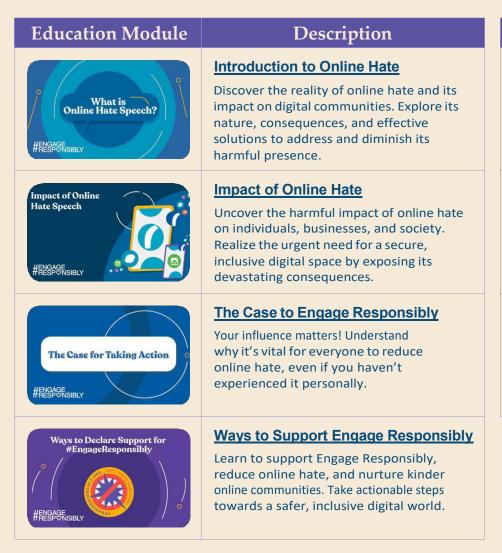


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Engage Responsibly Education:





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Platform Tools and Education:



Report Online Hate

Learn how to report online hate effectively across platforms! Discover why direct reporting to platforms is crucial and access Engage Responsibly's educational resources to simplify the process. Below you will find specific details on reporting hate on different platforms. Take a stand against online hate today!



How to Report Hate on Facebook



How to Report Hate on Instagram



How to Report Hate on LinkedIn



How to Report Hate on Pinterest



How to Report Hate on Snapchat



How to Report Hate on Twitch



How to Report Hate on YouTube



How to Report Hate on TikTok